



Sara Nadalin

PROVISIONAL RGD

226.600.3787 // hello@saranadalin.com // saranadalin.com

EXPERIENCE

GOLFNORTH PROPERTIES

Conestogo, ON // 2018-Ongoing

Conceived and executed marketing initiatives for vendor partnerships and corporate programs, designed print and digital collateral for various promotions at 31 golf courses, all while balancing numerous competing priorities simultaneously and independently.

COQUETTE INTERNATIONAL

Cambridge, ON // 2016-2017

Designed materials for *Coquette*, *Stag Shop* and *Envie Intimates*. Projects included the design and production of in-store campaign collateral; trade show booth design; in-house stationery and signage; as well as photo editing and layout for various *Coquette* catalogues.

Designed and installed large-scale vinyl window treatments, floor-to-ceiling wall wraps, and billboards.

BAREFOOT CREATIVE *(Maternity-Leave Contract)*

Breslau, ON // 2015-2016

Created print and digital deliverables for not-for-profit clients, which included monthly direct mail fundraising efforts, branding, web design, catalogues, trade show materials, as well as various pieces of fundraising collateral.

CONESTOGA STUDENTS INC *(Maternity-Leave Contract)*

Kitchener, ON // 2014-2015

Created all print and digital materials for CSI's Entertainment department, and worked directly with the Communications team to develop new and innovative promotional strategies for large-scale campaigns.

PINELAKE COMMUNICATIONS *(Freelance)*

Waterloo, ON // 2013

Developed print and digital marketing material & training collateral for *BlackBerry Limited*.

QUALIFICATIONS

- + Eager & excited to explore new challenges
- + Extremely personable
- + Excellent file management & organizational skills
- + Super tech-savvy
- + Strong attention to detail
- + Excellent written & oral communication skills
- + Works well as part of a team & independently

SKILLS

SOFTWARE + OS

- ++++ Photoshop // InDesign
Illustrator // Acrobat //
Mac & Windows OS
- ++++ Lightroom Classic //
Microsoft Office Suite
- ++++ Dreamweaver
- ++++ After Effects

WEB DEVELOPMENT & PHOTOGRAPHY

- + Very experienced with WordPress functionality and capabilities
- + Experienced with CSS and HTML
- + Experienced using both Nikon and Canon equipment





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EDUCATION

CONESTOGA COLLEGE

Kitchener, ON // 2010-2013

Three-Year Advanced Diploma for *Graphic Design*

HUMBER COLLEGE

Toronto, ON // 2009-2010

One-Year Certificate for *Design Foundations*

VOLUNTEERING

FLUX: SECOND ANNUAL GRAPHIC DESIGN SHOWCASE

Tannery Event Centre, Kitchener, ON // 2013

Coordinated a showcase for the graduates of Conestoga College's Graphic Design program. Design duties included development and production of event branding, fundraising efforts, and production of all print/digital materials.

Other responsibilities included event planning, and Master of Ceremonies duties.

PARALLELS: GRAPHIC DESIGN SHOWCASE

Tannery Event Centre, Kitchener, ON // 2012

Assisted in event planning and production of print & digital materials.

REFERENCES

GAYLE GOOSSEN

Creative Director & Partner, Barefoot Creative

+ gayle@barefootcreative.com // 519.575.6263

KEVIN HAWLEY

Art Director & Partner, Barefoot Creative

+ kevin@barefootcreative.com // 519.500.3108

ROBIN BEAUDRY

Senior Graphic Designer, Barefoot Creative

+ robin@barefootcreative.com // 519.571.5058 x 209

INTERESTS

Comedies, cross-country skiing, old & new tunes, yoga, hiking, thrifting, interior design, my rather large & ever-growing collection of plants!

CERTIFICATIONS & TRAINING

Social Media & Content Creation
Token Creative Services

Supervisor Health & Safety
Awareness Training
Government of Ontario

Safetalk: Suicide Awareness Training
Living Works

Food Safety Training Course
Waterloo Public Health

SOCIAL

+ [linkedin.com/in/saranadalin](https://www.linkedin.com/in/saranadalin)

+ [pinterest.com/saranadalin](https://www.pinterest.com/saranadalin)

+ [instagram.com/heysnads](https://www.instagram.com/heysnads)

PORTFOLIO

SARANADALIN.COM

